

LR3 VEHICLE WALKAROUND

Land Rover Design – Built for purpose and form follows function

- The Key:
 - Waterproof to 75 feet (30 m)
 - Switch blade action
 - Programmable
 - Random Access Security
 - Self-Charging
 - Incredibly robust
 - The key is like the vehicle – built for purpose
- The Passenger Side:
 - Looks like a Land Rover
 - Short overhangs
 - Raised roof
 - Alpine lights
 - Panoramic roof
 - Power vent
 - Wading depth (28")
- The Front:
 - All electronic components above wading depth
 - Engine compartment – organized and artistic
 - Rubber gasket seals engine compartment
 - Close hood – dual latches
 - Clam shell hood
 - Wide Aggressive Stance with family resemblance
 - Strong vertical and horizontal lines
 - Bi-Xenon Headlamps with Adaptive Front Lighting



- The Driver's Door:
 - Hidden lock cylinder
- The Rear Door:
 - Wide opening doors
 - 4 door seals
 - Window goes all the way down
 - Unique treatment of body crease
- Tail Lights:
 - Jeweled lights
 - Rear fog lights
- Tailgate:
 - Asymmetrical design
 - Upper portion - protection from the elements
 - Lower portion – step and seat
 - Easy loading/unloading

Just like the key we started with, every aspect of LR3 has a purpose and form follows function.

